Invite parents, teachers, administrators, emergency responders and community leaders. ( Decide in advance whether or not the event is appropriate for students.)

Share information about the safety programs in place to help keep students and staff safe. Some of these may include:
- Background checks
- Visitor notification systems (doorbells, process)
- School safety committee
- Partnerships with fire and police departments
- Drills: severe weather, fire, earthquake, K-9, lockdown
- School perimeter security systems (gates, cameras)
- Counseling services
- Emergency communication procedures

Give tours or walk-throughs of the building.

Ask participants about their perceptions of school safety. Use them as internal auditors of your safety codes and security standards.

Discuss potential threats or problems directly affecting the neighborhood around the school. Decide which problems need the most attention and form sub-groups to brainstorm strategies for addressing those problems.

Ask participants in the school's “backyard” to form a “School Watch” taskforce of neighbors to watch and report suspicious activities to school or law enforcement officials.

At the end of the presentation, ask administrators, counselors and school resource personnel to be available to answer questions and have one-on-one conversations.

Create a drop-box or email account where parents can submit their concerns or suggestions and receive a response from a school official.