How millennial lifestyles are redefining security in multifamily living



As the largest living generation in the U.S., millennials play a major role in shaping multifamily real estate trends.

A new survey* reveals top areas multifamily developers, owners and property managers should consider for access control and security technology.



Millennials have sights set on multifamily environments



in apartment buildings



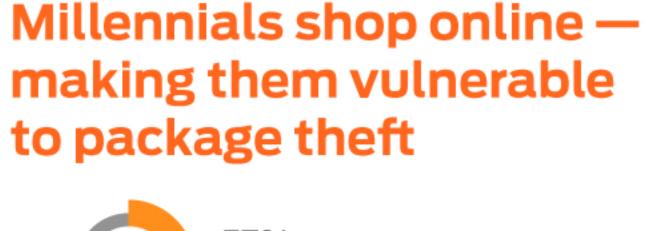
75% plan to rent

their next home

118

75% plan to stay

6 months or longer





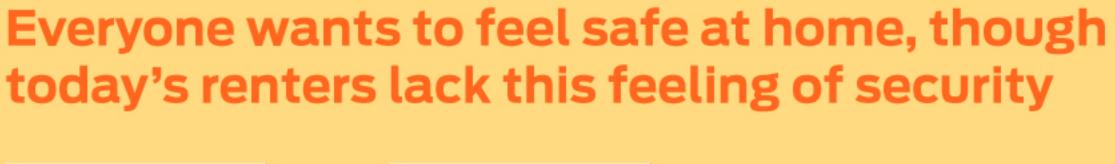
57% use delivery services

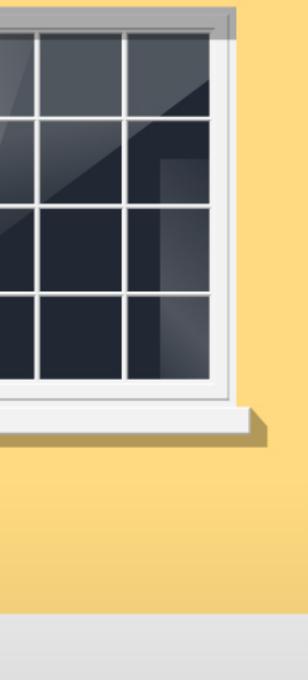


63% receive 1-2 packages each week



39% reported stolen packages











Only 12% have unconnected electronic

Only 26% feel

secure at home



door locks Only 9% have connected



electronic door locks

renters feel safer, while providing seamless access 60% would be more likely to live

Property managers can help

access control



56% rate a residential portal app to pay rent and submit maintenance requests as

when it comes to amenities

somewhere that offers mobile



58% are comfortable and have given out 1 to 2 keys or codes to family and friends

the greatest interest for a future home

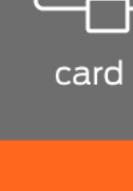


52% prefer higher-tech entry/access methods:



smartphone

key fob







pin code

From access control and visitor management to package delivery and concierge services, multifamily property managers and millennial residents benefit from efficient and flexible mobile access solutions.



Allegion works with property managers and integrators to provide secure, flexible and convenient access solutions that

attract millennial renters.

*Source: Schlage Lock Co., LLC. Survey of 1,002 adults (aged 23-39), randomized blind survey, November 2019.